

RAJUL JAIN

UX DESIGNER | EXPERIENCE WEAVER

CONTACT

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rajuljainux@gmail.com

<https://www.rajuljain.in/>

India

EDUCATION

Bachelors in Design

National Institute of Fashion Technology

AWARDS

Spot on award |
Issued by PwC
March 2023

Above & beyond award |
Issued by PwC
August 2022

SKILLS

Softwares

Adobe creative suite (XD, Illustrator, Photoshop , Indesign, Premier Pro, After effects & Lightroom

Flutter flow	Figma	Blender
Backbase	Unity	Sketchbook pro
Corel draw	MS office	Procreate

Design Skills

Visual design	UX writing	Usability testing
Wireframing	Prototyping	Design thinking
User research	Accessibility in design	
WCAG	Information architecture	

PROFILE

A passionate UX Designer with a dedication to user-centered design, I leverage research methodologies to craft inclusive and intuitive user experiences. Proficient in design tools and methodologies (including tools like Adobe XD, Figma, Sketch, and user research methods like user interviews, and usability testing), I excel at translating user needs into functional and accessible interfaces.

Beyond design, I'm a lifelong learner who explores various artistic mediums and enjoys travel. This well-rounded perspective, fueled by a love for music, fosters a collaborative and creative work style.

WORK EXPERIENCE

UX designer

PricewaterCoopers 2022 - Present

- Proactively participated in business development, contributing to the successful conversion of proposals into projects.
- Leveraged AI to explore innovative design software alternatives (e.g., Adobe XD's Auto Animator & Midjourney) and championed team knowledge expansion by introducing them to emerging tools like Flutterflow and Backbase.
- Promoted a positive work environment by spearheading improvements to the internal onboarding process and establishing farewell committees.

B2B, B2C, D2C Conglomerate (App & Website Design):

[Read more](#)

- Led the design of user experiences for mobile apps (iOS & Android) and websites across B2B, B2C, and D2C segments.
- Collaborated with product analysts and engineers to translate user needs into intuitive and functional interfaces.
- Developed high-fidelity mockups, prototypes, and visual designs, ensuring exceptional user journeys.
- Mastered design tools like (mention specific tools) to create wireframes, storyboards, process flows, and sitemaps.
- Integrated stakeholder feedback, conducted user testing and competitive analysis, and implemented data-driven solutions.

Housing Finance Company (Research):

[Read more](#)

- Uncovered systemic and user challenges through user research, facilitating improved employee experience and process efficiency.
- Analyzed Microsoft D365 usage across Sales, Credit, and Customer Service departments, identifying pain points and opportunities.
- Conducted qualitative research to understand user frustrations and emotional responses to D365 functionality.
- Proposed solutions to enhance system responsiveness, data security, and user training, resulting in reduced case resolution times.

The journey to a game changing portal (PWA Design):

[Read more](#)

- Championed a user-centered approach to PWA design, collaborating with stakeholders and leveraging user research to deliver optimal experiences.
- Created clear and concise design artifacts (storyboards, process flows, sitemaps) for communication and iteration.
- Crafted high-fidelity mockups and functional prototypes to showcase mobile app and website functionality.
- Designed intuitive user interface elements for a seamless user journey.
- Analyzed user testing and competitive data to refine designs and recommend best-in-class solutions.

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EXPERTISE

- Craft accessible UX for all abilities (temporary, partial, complete disabilities).
- Translate user needs into functional & accessible interfaces.
- Utilize AI & generative AI tools (e.g., Adobe firefly & Mid Journey) to inform design decisions.
- Continuously learn & expand design knowledge .
- Actively participate in business development & foster positive work environments.
- Previously led & mentored a design team (growth & knowledge sharing).
- Led mobile app & website design (B2B, B2C, D2C) - exceptional user journeys (mockups, prototypes, user research).
- Improved employee experience & process efficiency .

REFERENCES

Anshumala Shrivastav

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WORK EXPERIENCE

UX designer

Ice tea media 2021-2022

- Orchestrated day-to-day operations, ensuring smooth workflow for multiple clients and handling 4-5 projects simultaneously.
- Conducted in-depth user research (e.g., surveys, interviews, usability testing) to gain a deep understanding of user needs and pain points across diverse projects.
- Translated user insights into intuitive interfaces that fostered seamless user journeys.
- Prototyped innovative solutions for complex design challenges encountered in various industry verticals
- Led and mentored a team of 3-4 designers, fostering collaboration, communication, and professional growth.
- Provided guidance and support to team members, helping them develop their design skills and expertise.
- Spearheaded the development and execution of engaging Instagram strategies, boosting brand awareness and audience engagement.
- Designed eye-catching brand assets (e.g., graphics, templates, logos) to elevate visual identity on Instagram.

CERTIFICATIONS

- Conducting research in a post pandemic world | LinkedIn learning
- Data Based decision making | Knolskape
- Foundations of user experience | Google scholar X Coursera
- Empathise, define ideate | Google scholar X Coursera
- Build wire frames & low fidelity prototypes | Google scholar X Coursera
- UX research & test early concepts | Google scholar X Coursera
- Digital Skills : User experience | Accenture X Future learn
- Design Sketching | Udemy
- UX Deep dive : remote research | LinkedIn Learning
- Figma for UX design | LinkedIn Learning
- Sketching for UX design | LinkedIn Learning
- Universal principles of design | LinkedIn Learning
- UX Deep dive : mapping | LinkedIn Learning
- Advance Your Skills as a User Experience Researcher | LinkedIn Learning
- UX Deep Dive: Foundational Research | LinkedIn Learning
- UX research for Agile teams | LinkedIn Learning
- UX research : being flexible | LinkedIn Learning
- UX research : Journey mapping | LinkedIn Learning
- Sketching for UX designers | LinkedIn Learning
- Conduct UX research & test early concepts | Google scholar X Coursera